



3 Months Advanced SEO Training Program

Course Overview

Our 3 Months Advanced SEO Training Program is designed for students, freelancers, business owners, and job seekers who want complete practical knowledge of Search Engine Optimization. This course focuses on live projects, real client handling, advanced strategies, and job-ready skills.

Course Highlights

- Duration: 3 Months
- Mode: Offline / Weekend Batches Available
- Practical Training: Live Projects
- Certification: Provided After Completion
- Freelancing & Job Guidance: Included
- Internship Opportunity: Available

Pricing Options

Standard Price: ₹30,000
Discounted Package Price: ₹27,000 (Save ₹3,000)
Early Bird Offer: ₹25,000
EMI Option: ₹10,000 per month

Limited seats available. Small batch personalized training.

Detailed Course Syllabus

Month 1 – SEO Fundamentals & On-Page Mastery

- Introduction to SEO
- How Search Engines Work
- Google Algorithm Basics
- Keyword Research (Advanced Methods)
- Competitor Analysis
- Meta Title & Description Optimization
- Heading Structure (H1–H6)
- Content Optimization Strategy
- Internal Linking Strategy
- Image SEO
- Schema Markup Basics
- URL Structure Optimization
- Practical: Live Website Optimization & On-Page Audit

Month 2 – Technical & Off-Page SEO

- Website Audit & Technical SEO
- Indexing & Crawling Issues
- Sitemap & Robots.txt
- Core Web Vitals
- Page Speed Optimization
- Canonical & Redirects
- Mobile SEO
- High Quality Link Building
- Guest Posting & Outreach Strategy
- Anchor Text Planning
- Authority Building
- Competitor Backlink Analysis
- Practical: Technical Audit & Backlink Building

Month 3 – Advanced SEO, Local SEO & Freelancing

- Google Business Profile Optimization (GMB)
- Local Ranking Strategy
- Citation Building
- Review Management
- Map Ranking Techniques
- Google Search Console
- Google Analytics
- Keyword Research & SEO Audit Tools
- Reporting & Dashboard Creation
- Upwork & Fiverr Profile Setup
- Proposal Writing & Client Communication
- Project Pricing Strategy
- Monthly Reporting
- Practical: Rank Local Business & Live Client Simulation

Who Can Join?

- Students
- Working Professionals
- Freelancers
- Business Owners
- Digital Marketing Aspirants

Career Opportunities

- SEO Executive
- SEO Specialist
- Digital Marketing Executive
- Freelance SEO Consultant
- Local SEO Expert

Why Choose TrioTech Digi Media?

- Industry Expert Trainers
- Real Project Experience
- Career & Freelancing Guidance
- Small Batch Personalized Training
- Post Training Support

Contact & Enrollment

TrioTech Digi Media

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